



**Together We Build a
Better Tomorrow**



*Leave your legacy,
become a sponsor*

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MAKE A DIFFERENCE IN OUR COMMUNITY

Strengthening our community's youth

OUR STORY

We Are a growing nonprofit organization in Gainesville, Florida that offers gymnastics and other sports programs to children with varying abilities and needs. Our goal is to give **ALL** children an opportunity to participate in sports while encouraging them to realize their unique potential.

Our Team is comprised of experienced senior advisors from different professional disciplines as well as trained gymnastics coaches, assistant coaches, and volunteers. Everyone on board is committed to helping each child build self-esteem and confidence. We strive to serve the whole child, recognizing that kids benefit from high levels of encouragement, positive environments, and opportunities to succeed.

Our Mission is to develop a new model for recreational and competitive sports within our community that serves children and young people with varying abilities and needs.





WHO WE ARE

Our Vision

Our vision is to provide all children with a nurturing, healthy environment to participate in gymnastics and related sports, and encourage a positive learning and growing experience by recognizing each child's unique potential.



Our Philosophy

ENCOURAGE. We believe that sports can be used to build self-esteem and confidence. We are committed to challenging our students in healthy ways and encouraging them to grow as individuals as well as athletes.

POSITIVE ATTITUDE. We teach children and young adults to overcome adversity with a positive attitude and to understand that you can do anything you want if you put your mind to it.

INSPIRE. We inspire each child to serve as a valuable member of their team and the community. We believe that leadership skills that are learned in the gym carry over into their everyday lives.

VALUE. We do not just teach gymnastics, we build a foundation for the future. Each child matters and deserves the chance to learn. We actively seek the support of the community to support these missions.



OUR TEAM



Balance 180 has served over 4,000 athletes in the last ten years and offered 19,000 hours of classes in 2021 alone. We currently have 30 coaches, 15 assistant coaches, and 100 volunteers per semester under the supervision of our 12 senior advisors.

750

More than 750 children ages 3 - 17 participate in programs at Balance 180. Approximately **25%** of our athletes have special needs.

130

Balance 180 offers over 130 classes at our gym including recreational, competitive, and adaptive classes. **20%** of our athletes participate for free or through scholarship.

150

Each summer, 150 athletes attend Balance 180's summer camp. Our summer camp is an inclusive program for all of our athletes, including those with special needs.

1,500

Since 2012 we have trained 1,500 volunteers and have provided over 200,000 volunteer hours.

OUR FUTURE

Your donation will allow us to:

- Offer additional athlete scholarships
- Enhance the quality of our programs
- Accommodate more athletes in our programs
- Create new and innovative programs
- Expand our integrated summer camp
- Train more coaches, interns, and volunteers
- Bring in additional equipment:
 - Safety & panel mats
 - Sensory/adaptive equipment
 - Developmental equipment
 - Barrels and incline mats
- Provide continuing education opportunities for our team



While your donation helps us expand physically, you are also making an investment in the lives of children in the community. Because of your donation, our children will have the opportunity to be a part of a team, develop important motor and social skills, and HAVE FUN doing a sport. A donation of any size will directly impact the future of our athletes in a positive, lasting way.



"I love the thoughtful compassion all the staff and volunteers demonstrate. They strive to empower each child in ways that will support their unique challenges and talents."



**Leave Your
LEGACY**



Become a SPONSOR

Join us on this journey and make a difference in our community!

\$500 Bronze Medalist:

- Social media shout-out
- Your logo on rolling TV Slides
- Your logo on event programs

\$1,000 Silver Medalist:

- Bronze Medalist benefits plus:
- 4'x8' recognition banner displayed at the gym for one year

\$2,500 Gold Medalist:

- Bronze Medalist benefits plus:
- 4'x8' recognition banner displayed at the gym for two years
- Promotion during special events

\$5,000 Elite Supporter:

- Bronze Medalist benefits plus:
- 4'x8' recognition banner displayed in the gym for three years
- Promotion during special events
- Advertisement on our website as a sponsor

\$7,500 All Around Champion (Naming Opportunity):

- Bronze Medalist benefits plus:
- 4'x8' recognition banner displayed in the gym for three years
- Promotion during special events
- Advertisement on our website as a sponsor
- Opportunity to name an event

OUR SPONSORS



Roy's Cleaning



Gleim Accounting



Campus USA



Capital City



BioMedTechs



Kinetix
Physical Therapy



Pepine Realty



Grins and Giggles

**YOUR NAME
HERE!**

Join our Sponsors!

ADDITIONAL SPONSOR OPPORTUNITIES

Q What other business visibility opportunities are there?

A We can customize your sponsorship perks entirely to your unique business. We can hand out your merchandise, facilitate a special guest appearance, create a custom commercial, put your literature on display and so much more!

Q Do you accept in-kind donations?

A Yes! Balance 180 is happy to accept in-kind donations. We accept new and gently used clothing, office supplies, gymnastics equipment, prizes and more! Contact us today to donate.

Q Can I sponsor an athlete?

A Yes! You can provide a full scholarship for \$1,000 a year. The sponsored athlete will get to learn and grow through the sport of gymnastics directly due to your generosity.

TAKING THE NEXT STEP

Your sponsorship will allow us to purchase specialized equipment, enhance the quality of our classes, offer athlete scholarships, and expand our programs to reach even more children. We could not do what we do without you. Thank you for helping make a difference in the lives of the kids we serve. Follow the instructions below to become a Balance 180 sponsor!

BECOME A SPONSOR

Fill out the attached form in the enclosed envelope and send it back to us. You can also drop off the envelope during normal business hours at Balance 180 Gymnastics located at 6527 NW 18th Drive, Gainesville, Florida 32653.



QUESTIONS?

Contact our Public Relations and Communications Director, Jules Walter, for more information.

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